



CNDA PRESENTS MERGING MEDICINE IX:

Immune Dysfunction: Its Role in Lyme Disease, Cancer, Allergy and Beyond

12 AMA PRA Category 1 Credits™

October 9-10, 2010

**Marina del Rey Marriott
Los Angeles, California**



KEYNOTE SPEAKER

Peter J. D'Adamo, ND, MIFHI

World renowned author and expert
on lectins and blood type diets.

Explore innovative approaches to identifying, correcting and preventing immune dysfunction. Learn about new solutions and natural treatments from some of the biggest names in alternative approaches to Lyme disease, Cancer and Allergy.



This conference examines immune system dysregulation as it is seen in a variety of chronic and challenging medical conditions such as Lyme Disease, cancer, allergy and autoimmune conditions. We are pleased to offer a venue where experts in the field will discuss the pathophysiology of each condition and the most successful treatment options. These will include pharmaceutical prescriptions, personalized nutritional guidance, and mind/body techniques that can not only restore impaired immunity but also prevent dysfunction.

Speakers

FEATURED KEYNOTE SPEAKER

World renowned author and expert on lectins and blood type diets.



Peter J. D'Adamo, ND, MIFHI

Dr. Peter J D'Adamo is a naturopathic physician noted for his New York Times Bestseller *Eat Right For Your Type*. He was awarded the 1990 AANP Physician of the Year for his work with ABO blood groups, lectins and diet. He is currently completing his first textbook, *The Foundations of*

Generative Medicine, for use at the new 'Center of Excellence in Genomic and Generative Medicine' that is being created under his guidance at the University of Bridgeport College of Naturopathic Medicine where he currently supervises the first Personalized Medicine rotation shift in naturopathic education.



Richard Horowitz, MD

Dr. Richard Horowitz is board certified in internal medicine and is director of the Hudson Valley Healing Arts Center in Hyde Park, N.Y. He is president of the International Lyme and Associated Diseases Educational Foundation, and has treated over 11,000 chronic Lyme patients over the last 20 years. Dr. Horowitz

has published on the role of co-infections in chronic Lyme Disease and is a frequent presenter at local, national, and international conferences on tick borne disorders. He is the 2007 recipient of the Humanitarian of the Year award by the Turn the Corner Foundation for his work in the field of Lyme Disease.



Brad S. Lichtenstein, ND

Dr. Brad Lichtenstein strives to help people find peace in this moment, regardless of diagnosis or symptoms. He has worked extensively in palliative and end of life care. Currently he is the director of MindBody Medicine at the Bastyr Integrative Oncology Research Center and supervisor for clinical

biofeedback for the Integrative Pain Clinic. He is an Assistant Professor in the Counseling and Health Psychology Department at Bastyr and was involved in the creation of the University's Center for Spirituality, Science and Medicine (CSSM). Dr. Lichtenstein maintains a private practice, and his column, Consciousness and Healing can be found quarterly in *Unified Health*.



Heather Zwickey, PhD

Heather Zwickey is the founder and director of the Helfgott Research Institute at the National College of Natural Medicine, where she also serves as Dean of Research and Associate Professor of Immunology.

Dr. Zwickey lectures internationally about the role of the immune system in health

and disease. Her research highlights how nutrition, herbs, hydrotherapy, and mind-body medicine influence immunological outcomes. Dr. Zwickey serves on the board of directors of Natural Doctors International and collaborates with researchers in Brazil and Tanzania.



Lise Alschuler, ND, FABNO

Dr. Lise Alschuler has been a practicing naturopathic physician for 16 years. She is board certified in naturopathic oncology and is a Medical Examiner for the American Board of Naturopathic Oncology. She is the immediate past-President of the American Association of Naturopathic Physicians and Vice President of Quality and Education at Emerson Ecologics.

She provides naturopathic oncology at Naturopathic Specialists in Scottsdale AZ, and co-authored *The Definitive Guide to Cancer: An Integrative Approach to Prevention, Treatment and Healing*.



Andre Belanger

Andre Belanger is a business coach and mentor and has been involved with naturopathic medicine since 1987, having lectured and worked with NDs throughout Canada and the United States. Currently working with his long time friend and colleague Dr. Dickson Thom, Andre

provides unique models, systems, techniques and entrepreneurial approaches in helping the industry and individual doctors become successful.



Program

Saturday, October 9

8:00 - 9:00 a.m.

Registration, Continental Breakfast, Visit Exhibits

9:00 - 9:15 a.m.

Welcome and Opening Remarks

9:15 - 11:15 a.m.

Keynote – Peter D'Adamo, ND, MIFHI

Staring Down the Face of Illness: How Altered Glycosylation Informs Chronic Disease

This presentation will be a discussion of disturbed cell surface carbohydrate expression and its link to virtually every form of chronic disease. Topics to be discussed include the genomics of altered glycosylation with regard to endothelial dysfunction, aging, onco-fetal cancer antigens, infection, systemic inflammation and metabolic disturbances.

11:15 - 12:00 a.m.

Break and Visit Exhibits

12:00 - 1:00 p.m.

Lunch Program sponsored by Researched Nutritionals
(*Non-CME activity*)

Restoring Mitochondrial Health - The Key to Improving Energy Output

Garth Nicolson, PhD

Fatigue occurs naturally during aging and in most degenerative diseases, including neurodegenerative diseases, and is the most common complaint of patients seeking general medical care. Recent clinical trials have shown the benefit of Lipid Replacement Therapy in restoring mitochondrial electron transport function and reducing moderate to severe chronic fatigue.

1:00 - 3:00 p.m.

Lyme Disease and Associated Co-Infections: Diagnostic Tools with Classical and Complementary Therapies in the Complex Patient (part 1)

Richard Horowitz, MD

Chronic Lyme Disease is a complex of multiple co-infections with associated immune dysfunction and inflammation. Many patients diagnosed with chronic fatigue syndrome, fibromyalgia, MS, autoimmune disorders or neuropsychiatric disorders may have chronic tick borne infections as their underlying etiology. This presentation will discuss a comprehensive approach to diagnosing and treating the chronically ill patient who has not responded to traditional therapies. This talk will be applicable to a broad range of patients who suffer from unexplained chronic illness.

3:00 - 3:45 p.m.

Break and Visit Exhibits

3:45 - 5:45 p.m.

Lyme Disease and Associated Co-Infections: Diagnostic Tools with Classical and Complementary Therapies in the Complex Patient (part 2)

Richard Horowitz, MD

5:45 - 7:00 p.m.

Reception - wine and hors d'oeuvres



Sunday, October 10

8:00 - 8:30 a.m.

Registration, Continental Breakfast, Visit Exhibits

8:30 - 10:00 a.m.

The Science and Poetry of Breath -The Biochemistry, Physiology, and Psychoemotional Components of respiration **Brad Lichtenstein, ND**

As healthcare practitioners, how much do we trust the Healing Power of Nature and the principle Primum Non Nocere - Above All Else, Do No Harm? How much emphasis do we place on "giving" something, whether a supplement, herb or remedy, reinforcing the perception that healing comes from outside? For the majority of world cultures, life force is carried through the breath and simple changes in respiration can significantly impact our physical, emotional and spiritual health. This presentation will explore the interplay between breath and biology and psychology. As the yogis say - change your breath, change your life.

10:00 - 10:45 a.m.

Break and Visit Exhibits

10:45 - 12:15 p.m.

The Role of Cytokines in Autoimmunity **Heather Zwickey, PhD**

The immune system is at the center of a patient's ability to heal; yet the field of immunology expands so rapidly that it's difficult for even the most literature savvy clinician to keep up. This presentation discusses advances in the understanding of cytokine profiles, when is it reasonable or necessary to test for cytokines, and which botanicals and natural therapies can be used to correct cytokine imbalance in autoimmune disease.

12:15 - 1:15 p.m.

Lunch on your own

1:15 - 2:00 p.m.

Break and Visit Exhibits

2:00 - 3:30 p.m.

The Heavyweight Championship Fight: Defending Champion Immunity vs. Upstart Challenger Cancer **Lise Alschuler, ND, FABNO**

Immunity has held on to the heavyweight championship title for decades. Facing down constant challenges from microorganisms, genetic polymorphisms, and inflammation, Immunity has held on. Now, its biggest challenger has stepped into the ring. Cancer has left destruction in its wake and comes ready to fight to the death. How will this battle engage? Who will come out victorious? Tomatoes and other flavonoids will fly into the ring, a powerful right hook has been fermenting and is about to mushroom out with powerful precision, the inflammation of the crowd been quieted to simmering silence. Will this be enough to give the defending champion, Immunity, the winning edge, or is the Cancer challenger just too strong? Let Round 1 begin...

3:30 - 5:00 p.m.

Humanized Marketing - The Special Connection **Andre Belanger**

There are four key areas that need to be addressed in creating a successful practice: Finances, Efficiency and flow, Direction, and Developing curiosity and relationships. Of the four, Developing curiosity and relationships is the critical focus, as we need clients to produce results. There are two distinct marketing strategies. Creating curiosity brings in strangers, and includes hourglass marketing, networking, and effective use of marketing tools and cross marketing. Developing relationships holds clients long term and includes 12 visit maps, maximizing experience based on 5 stages and in touch strategies.

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This CME activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the Joint Sponsorship of the Institute for Medical Studies (IMS) and the California Naturopathic Doctors Association (CNDA). IMS is accredited by the ACCME to provide continuing medical education for physicians. IMS designates this educational activity for a maximum of 12 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. AMA PRA Category 1 Credits™ are acceptable CME credits for NDs, MDs, DOs, DCs, RNs, NPs, PAs, and other health professionals. It is the responsibility of attendees to verify acceptance of AMA PRA Category 1 Credits™ with their respective state regulatory/licensing board. Please go to website for full accreditation information: www.calnd.org/events_detail.asp?EventID=217

California Licensed Acupuncturist: 14.4 CME credit pending approval by the California Acupuncture Board

Registration

Registration by Sept. 24, 2010

- \$300 CNDA Members*
- \$350 Non-members
- \$150 Medical Students

Late registration after Sept 24, 2010

- \$350 CNDA Members*
- \$400 Non-members
- \$200 Medical Students

* NDs outside of CA who are members or their state associations qualify for member rate

Four Ways to Register:

Online: www.calnd.org

Call: 626-576-2632 Fax: 815-550-2411

Mail: CNDA, 936 Huntington Drive, Ste D
San Marino, CA 91108

Please print clearly.

NAME/DEGREE (ND, MD, ETC)

MAILING ADDRESS

CITY/STATE / PROVINCE / ZIP CODE

PHONE E-MAIL

Payment method Check Enclosed Credit card, please fill out the information below. Visa MasterCard Amount \$ _____

CREDIT CARD NUMBER EXPIRATION DATE

NAME ON CARD AUTHORIZED SIGNATURE

CNDA, 936 HUNTINGTON DRIVE, STE D, SAN MARINO, CA 91108 • TEL: 626-576-2632 • FAX: 815-550-2411 • EMAIL: ADMIN@CALND.ORG

Conference Location and Accommodations

Marina del Rey Marriott

4100 Admiralty Way
Marina Del Rey, CA 90292
www.marriott.com/hotels/travel/laxmb

Located just 10 minutes from LAX, and easily accessible by taxi, the Marina is a hidden gem tucked into the Los Angeles coastline with perfect year-round weather and a blend of interesting eateries, upscale shopping and water and land-based activities.



Hotel reservations can be made online:

<http://www.marriott.com/hotels/travel/laxmb?groupCode=cancanc&app=resvlink&fromDate=10/8/10&toDate=10/10/10>

Or call 310-301-3000 and ask for the CNDA special rate of \$159 a night if booked by September 24, 2010